



DESIGN ONE® CONTEST CANADA!



ONE® Canada Design Contest Fact Sheet

ONE® believes in the power of art to start a conversation. Launched in July 2020, the **ONE® Canada Design Contest** is inviting Canadians to submit condom wrapper designs that promote the overall purpose of the Design Contest, which is to celebrate Canadian life, culture and history.

All of the winning contest designs will be featured on ONE's signature, round condom wrappers as part of the **ONE® Canada Condom Collection**. The condoms will be available for sale through select retailers and distributed to public health clinics and health organizations across Canada in early 2021.

Prizes include:

(1) Grand Prize Canada Winner

- \$1,300 CAD
- 10,000 condoms donated to your Canadian health organization of choice.
- Year's supply of condoms (365) featuring your design.
- An Artist Profile at onecondoms.ca.

(4) Runners-Up

- \$700 CAD
- 7,000 condoms donated to your Canadian health organization of choice.
- Year's supply of condoms (365) featuring your design.
- An Artist Profile at onecondoms.ca.

(5) Regional Winners

- \$700 CAD
- 7,000 condoms donated to your Canadian health organization of choice.
- Year's supply of condoms (365) featuring your design.
- An Artist Profile at onecondoms.ca.

Staff Picks

- \$300 CAD.
- 5,000 condoms donated to your Canadian health organization of choice.
- Year's supply of condoms (365) featuring your design.

Timeline:

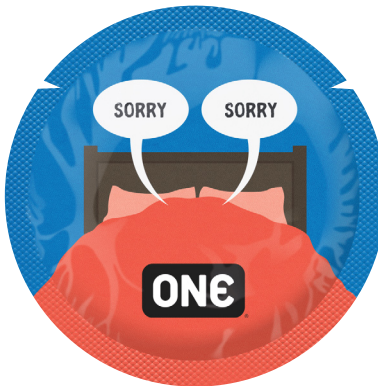
Accepting Submissions: July 22nd through September 30th, 2020

Top 100 Designs Determined: October 1st through October 16th, 2020

Judges Voting: October 17th to October 31st, 2020

Public Voting: November 1st through December 31st, 2020

Winners Announced: January 2021



For more information about the contest, including rules and guidelines, visit: onecondoms.ca/contest. Follow @onecondoms on social media.

Condoms are the most effective way to reduce the risk of sexually transmitted infections and unintended pregnancies.

ONE® was founded in 2004 with the core belief that if you feature interesting and engaging artwork on condom wrappers, it can help to start a conversation about the use of condoms and safer sex. ONE®'s signature, circular condom wrappers feature hundreds of different designs and unique design collections. ONE® also focuses on using technology to create sexual health products that fit and feel amazing.